

**Pressing Machines—  
Garment—(Cont'd)**

**LAUNDRY & DRY CLEANING EQUIPMENT CO**  
ELCCO PRODUCTS  
PUFF SETS - SPOTTING BOARDS  
NEW & REBUILT  
PRESSING MACHINES - BOILERS  
Bought - Sold - Repaired  
1140 Mission, Market-4947

**NEW YORK PRESSING MACHINES—**  
ROSEN E 1142 Mission UN drhil-5934

**PROSPERITY LAUNDRY EQUIPMENT—**  
BRAUN PHILIP N INC  
Exclusive Western Distributor  
1243 Van Ness Av. GR ayton-6767

Reliance Heating Co 645 Gough WE st-1-2007  
Stolowitz A Sewing Machine Exchange  
1062 Mission Market-9877

**U S HOFFMAN MACHINERY CORP**  
1130 Mission HE mlock-0410  
West Coast Laundry Mach Co  
3246-17th MA rket-6393

**Presswork—See Printers**

**Presto Recording Equipment**  
Look on "R" pages under  
"Recording Equipment & Supplies—  
Sound"

**Pricing Systems**

**CLAMP-SWING PRICING CO**  
2407 San Jose Alameda LAkehrst-2-1551  
(See Advertisement This Page)

**QUICK CHANGE PRICE TAGS**  
Celluloid Price Tags For  
Groceries - Meats - Drugs - Liquors  
Metal Price Stripping  
1880 Ellis WE st-1-9442

**RALPH'S PRICING SYSTEMS**  
1416 Taylor OR dway-0664  
(See Advertisement This Page)

**PRICING SYSTEMS**

MANUFACTURERS OF ALL SIZES  
METAL PRICING STRIP MOULDING  
CELLULOID TAGS

For  
MEATS - GROCERIES - DRUGS  
LIQUORS - HARDWARE &  
VARIETY STORES

PHONE  
**LAkehrst 2-1551**

**CLAMP-SWING PRICING CO.**  
2407 San Jose Ave Alameda

**Ralph's  
PRICING  
SYSTEMS**

- CELLULOID PRICE TAGS  
Original Assortment Carried in Stock
- SPECIAL DESIGN TAGS
- BULLETIN BOARDS
- PLASTIC LETTERS
- BUILDERS HARDWARE
- METAL STRIPPING
- BUTCHERS SUPPLIES
- COUNTER EQUIPMENT

**ORdway 0664**  
1416 Taylor St - San Francisco

*Printing*

**BROCHURES • FOLDERS  
BOOKS • PUBLICATIONS  
BUSINESS STATIONERY**



**PHILLIPS & VAN ORDEN  
COMPANY, INC.** PRINTERS & PUBLISHERS  
PHILLIPS BUILDING  
234 FIRST STREET  
**S U t t e r 0 9 7 0**

THIS DIRECTORY IS PRODUCED IN OUR PLANT

**A COMPLETE PLANT UNDER ONE ROOF**



**LETTERPRESS • OFFSET PRINTING  
DIRECT MAIL ADVERTISING  
BOOKS AND NEWSPAPERS  
MAGAZINES • COMMERCIAL PRINTING**

**RECORDER-SUNSET PRESS**

THE RECORDER PRINTING & PUBLISHING CO.  
99 SOUTH VAN NESS AVENUE • MARKET 5400

**Printers**

**A A A LETTER SHOP**

Olive Wilcox  
**OFFSET PRINTING  
DIRECT MAIL SERVICE  
VARITYPING**  
110 Sutter..... DO uglas-7170

**A A A OFFSET PLANOGRAPHY SERVICE**

Reproductions By Offset  
Complete Art, Layout, Copy - Services  
Letters, Catalogs, Booklets, Office Forms, Etc.  
1000 - \$5.00 f.o.b. S. F. PLANT  
On 16-lb. our White Bond (Black Ink Copy)  
Off Sacramento Bet. Montgomery & Sansome  
529 Commercial..... DO uglas-0450

**Ace Printing Co** 420 Ellis OR dway-2846  
**ADAMS-MARSHALL PRINTING CORPORATION**  
523 Sansome GA rfd-6520  
Advance Printing Co 343 Front SU tter-0165  
Advertising Staff 735 Harrison DO uglas-5800  
Allden Art & Litho Service  
317 Market..... DO uglas-5360

**ALLDEN ART & LITHO SERVICE**  
OFFSET PRINTING  
Creative Artists  
Designs - Cartoons - Advertising  
317 Market..... DO uglas-5539

Allen Tracy H 601 Merchant..... EX brook-0740

**ALTHOF & BAHL'S**

Established in S. F. Since 1860  
**Printing - Ruling  
Blank Book Manufacturing  
Commercial Printing  
Book Binding**  
805 Battery..... EX brook-7449

**AMERICAN PRINTING & LITHOGRAPHING CO**

Reproductions by Offset  
A COMPLETE PRINTING SERVICE  
429 Minna..... SU tter-6092

**AMOS CO**  
Commercial Printing-Mimeographing  
Letter Heads-Bus Cards-Office Forms  
4352 Mission..... JU niper-7-3731  
Anderson Clifford P 345 Battery DO uglas-7727  
Andrews C E Co 215 Leidesdorff..... EX brook-6579

**ANDREWS & STURGIS CO**

We Specialize  
in  
**BOOKLETS - RULED FORMS  
ALL TYPES  
COMMERCIAL PRINTING**  
215 Leidesdorff..... EX brook-6579

**ARROW PRINTING CO**  
G H Converse  
215 Leidesdorff..... GA rfd-1287

**ART PRESS THE**

**JOB**  
Commercial and All Types  
of Printing  
Wedding Announcements  
Personal Stationery  
Imprinting Specialists  
24-Hour Service  
Expert Work  
Reasonable Prices  
Prompt, Efficient Service  
418 Turk..... GR ayton-9576

Ashbury Heights Press 1428 Haight..... UN drhil-8152  
Askins & Mulholland 320 Market..... DO uglas-5105  
Associated Holdings Press 138-4th..... DO uglas-5088  
Associated Loose Leaf Co 163-2d..... EX brook-3050  
Atlas Press The 129 Sacramento..... EX brook-1484  
Athowe & Co 344 Front..... EX brook-3504  
Azad Printing Co 210 Fillmore..... UN drhil-8620

(Continued Next Page)

The oldest of all the telephone industry's traditions is service.

**Printers—(Cont'd)**

**BANGO CORP LTD**

**Bankers Printing Co**  
Manufacturers of  
**BANK CHECKS**  
and  
**COMMERCIAL FORMS**  
PROMPT DELIVERY  
836 Montgomery..... EX brook-1450

Banco Corp Ltd 836 Montgomery..... EX brook-1450  
(See Advertisement Following Page)

**BANKERS PRINTING CO**  
Bank Check Printers  
836 Montgomery..... EX brook-1450  
Banner Press 83 McAllister..... HE mlock-1732  
**BARNETT PRINTING CO**  
Ruled Forms & Commercial Printing  
350 Battery..... YU kon-6-1211  
Barry Edward Co 530 Washington..... EX brook-0250

**BARRY JAMES H CO**

**BOOK & PUBLICATION  
PRINTERS**  
We Produce More Publications Than  
Any Other Plant in the Bay District  
Established 1879  
**"A MAGAZINE A DAY"**  
170 S Van Ness Av..... UN drhil-7780

Barton's Specialty Printing Shop  
619 Guerrero KL ondtke-2-0606

**BART'S STATIONERY CO**

Commercial & Job Printers  
Greeting Cards - Announcements  
Personalized  
And Business Stationery  
1352 Irving..... LO mboard-6-7340

Bay Printing Corp 584 Washington..... DO uglas-4150  
**BEALS THOS W** 2892-16th..... HE mlock-8307  
Beatty Thos H 447 Sansome..... DO uglas-7200

**BECKETT PRINTING CO**  
Laundry List And Tag Printing  
34 Beckett..... GA rfd-6485

**BEN FRANKLIN PRESS**

"Printing Well Done"  
500 Sansome..... SU tter-2615

Benham Printing Co 38 Davis..... EX brook-6336  
**BERAN L'ESPERANCE & SIVERTSON**  
461 Bush..... GA rfd-8315

Bertrand Alvin E Co 440 Sansome..... YU kon-6-1009  
Bertrand's Lithograph & Printing Co  
451 Bush..... SU tter-0787

Black & White Press 471 Pine..... DO uglas-2589  
Blanchard Press Inc The 988 Market..... TU xedo-0222  
**BLUM'S PRINTING CO** 233 Eddy..... TU xedo-9747

Bock Ngai Chy & Co 920 Grant..... CH ina-1110  
Borden Printing Co 329 Minna..... GA rfd-2320  
Bosqui E L Printing Co 500 Sansome..... GA rfd-6070

Bowles Printing Corp 75-3rd..... SU tter-0135  
**BRANDIS R B** 320 Market..... DO uglas-0784  
Bresnahan Bob

Presswork For The Trade  
529 Coml..... SU tter-8416  
Broadhead S J 6311 Geary Blvd..... SK yline-9230

Brower Marcus & Co 300 Broadway..... SU tter-2482  
Brylow's 330 Jackson..... DO uglas-8262

**BYLLOW'S** 330 Jackson..... YU kon-6-1095  
**BUCKETT & GURTIN** 109 Stevenson..... EX brook-3479  
Buffalo Press 558-27th Av..... SK yline-4707

**BUSHNELL E R**

**MENU PRINTING CO.**  
DAILY MENU SERVICE.  
Clubs - Cafes - Hotels - A La Carte  
942 Market..... SU tter-1779

Business Builders Advertising Printing  
605 Market..... EX brook-2012

**CALIF OFFICE SERVICE CO**  
420 Market..... YU kon-6-1273  
Calif Press 300 Broadway..... SU tter-2482  
California Printing Co 269-8th..... UN drhil-1443  
Calif Turf Digest 117 Golden Gate Av. HE mlock-1514

**CALLAGHAN THOMAS J**  
WEDDING INVITATIONS  
and  
Printing of Every Description  
619 California..... DO uglas-0551

Calmar Printing Co Inc  
Advertising-Commercial Printing  
500 Sansome..... DO uglas-5493

Campbell Brothers Printing Oakland  
From S F Zone only (No Inter-City Charge)  
Ask "operator" for Enterprise-10990

**CANESSA PRINTING CO**  
Commercial Printers  
708 Montgomery..... DO uglas-3440  
Cardinal E J 942 Howard..... GA rfd-3140  
Carle H J & Sons 635 Clay..... SU tter-5090

**CARLISLE A & CO** 135 Post..... GA rfd-2746  
Case-Walls Printing Co 545 Sansome..... GA rfd-7457  
Century Press 4175-24th..... AT water-5416

**CHASE & RAE** 548 Castro..... UN drhil-1500  
Chauffeur's News  
Ralph J Doyle

405 Golden Gate Av..... HE mlock-7293  
Chinese Times The 119 Waverly Pl..... CH ina-0042  
Civic Press The 604 Russia..... RA ndiph-0578  
Claverling Press 447 Sansome..... EX brook-5465

Clipper Printing Co The 445 Natoma..... GA rfd-1367  
Cloister Press The 237-9th..... UN drhil-4609

**COAST PRINTING SERVICE**  
Complete Litho Reproductions  
Engraved Wedding Announcements  
Printers Since 1894  
584 California..... SU tter-8824

**COLONIAL PRESS**  
Wm F Mitchell..... SU tter-6680  
Colony Press 405 Gough..... HE mlock-0883  
Colt Press 1335 Sutter..... OR dway-9460

Community News 3317 Sn Jose Av..... RA ndiph-3215  
Conlan Chas L Printers The  
30 Harriet HE mlock-7373  
Conlan Printing Co 30 Harriet..... HE mlock-7374

**CORONET PRINTING CO**

**COMMERCIAL - SOCIAL**  
Quick Reliable Service  
461 Bush..... GA rfd-1491

There are 6,156 telephone companies serving the United States.

**PRINTING**

**GOOD SERVICE • QUALITY WORK  
REASONABLE PRICES  
Reproduction by OFFSET  
and LETTER PRESS Printing**

- Letterheads • Rate Cards
- Cost Estimate Sheets •
- Repair Orders • Leaflets
- Merchandising Letters •
- Job Tickets • Packing Slips
- Reprints • Envelope Inserts
- Stock Cards • Handbills
- Requisitions • Invoices
- Signature Cards • Labels
- Reply Cards • Credit Memos

DESIGNING SKETCHING  
LETTERING  
ART WORK LAY-OUTS  
Individual Wood Sign Letters

Phone **UNderhill 4718**  
If its printing call . . .

**WALLER PRESS**

68A WALLER ST., SAN FRANCISCO, 2  
• PROMPT ATTENTION GIVEN TO ALL  
PRINTING MAILED IN FOR ESTIMATE

*Complete Printing Service*



**BANK CHECK  
PRINTERS**

CARBONIZED SNAP-OUT STYLE  
PAYROLL AND VOUCHER CHECKS

WE OPERATE ONE  
OF THE LARGEST  
CHECK PRINTING PLANTS  
IN  
NORTHERN CALIFORNIA  
WITH EQUIPMENT FOR  
PAYROLL RECORD SHEETS  
RECORD CARDS  
INVOICES, STATEMENTS,  
LETTERHEADS, ENVELOPES  
AND  
ALL TYPES OF OFFICE FORMS

**MARSHALL-ADAMS  
PRINTING CORPORATION**  
523 SANSOME STREET

**CArfield 6520**

Cottle Press 300 Broadway..... DO uglas-3980  
Courting's Stationery 76 W Portal Av. Overland-3451  
Craftsman's Press The 340-1st..... EX brook-2910  
Crane Printing Co 313 Minna..... GA rfd-5134

**CRESCENT PRINTING CO**  
2047 Oakdale Av..... Missn-0294  
**CROCKER H S CO INC** 720 Mission..... DO uglas-5800  
**CROCKER-UNION** 735 Harrison..... GA rfd-8442  
Cummings Engraving & Printing Co  
109 Stevenson SU tter-4735

Daily Menu Printing Co 52 Belden..... GA rfd-1464  
Daily Menu Printing Co 52 Belden..... SU tter-6326  
Daily City Record 3317 Sn Jose Av..... RA ndiph-3215  
Danner Publishing Co 224-7th..... MA rket-3807

Davis Thomas J & Son 223 Davis..... EX brook-6632  
De Bolt Orville E 442 Sansome..... DO uglas-3089  
**DELANEY THOS J** 584 California..... SU tter-8824

**deLAURIE WILLIAM**  
847 Howard..... EX brook-8863  
De Luna Press Co 360 Kearny..... DO uglas-5180

**DETTNER ARTHUR O** 841 Hwd..... GA rfd-7545  
**DETTNERS PRINTING HOUSE INC**  
835 Howard GA rfd-2803

Dey Printing Co 457 Kearny..... DO uglas-3768  
Dial Printing Co 13 Columbus Av..... SU tter-7425

Diamond Press  
Daily & A La Carte Menus  
Commercial Printing  
719 Larkin..... OR dway-7331

**DOLORES PRESS** 3384-16th..... UN drhil-3667  
Donaldson H & Son Printers 7 Front..... SU tter-7544  
**DONNELLEY REUBEN H CORP THE**  
690 Mkt..... DO uglas-1747

**DORMAC COMPANY**

**OFFSET COLOR  
REPRODUCTIONS**  
Multilith - Multigraph  
Mimeographing  
145 Montgomery..... SU tter-1328

(Continued Next Page)

It's natural to trust to memory—  
but when memory plays tricks with  
a telephone number, you're de-  
layed. Have the right number  
before you call.

**COMPLETE PRINTING SERVICE**

*Wedding Invitations*  
SEE OUR SAMPLES  
GET OUR PRICES  
THOMAS J. CALLAGHAN • Manager • Owner  
**MORGAN PRINTING CO.**  
*Over Twenty Years of GOOD PRINTING*  
REASONABLY PRICED • ACCURATELY PRINTED  
PROMPTLY DELIVERED  
619 CALIFORNIA STREET  
**DOUGLAS 0551**

**Walnut 1-1757**

Quality Work at Economy Prices  
• PRINTING  
• PROCESSING  
• ENGRAVING  
SOCIAL and BUSINESS  
STATIONERY  
LETTERHEADS  
ENVELOPES  
CARDS  
BOOKLETS  
CATALOGS  
HOUSE ORGANS  
CIRCULARS  
ANNOUNCEMENTS  
RULED FORMS  
LABELS  
**SIERRA PRESS**  
629 GOUGH STREET, Near McAllister Two Blocks from City Hall

KNOWN FROM COAST TO COAST  
SINCE 1917  
**SIERRA**  
**WEDDING**  
INVITATIONS  
Exquisitely processed on wedding  
paper of the finest texture... 100  
complete \$8.75. Phone and we will  
mail you samples showing all the  
latest type styles.  
**24  
HOUR  
SERVICE**